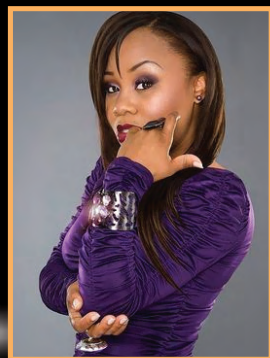




pure kharma™
pure virgin remy weave
EXPERIENCE ULTIMATE
BEAUTY



MEET Teefa

RADIO PERSONALITY &
HIP HOP RECORDING ARTIST



POWER 92.3 GIVEAWAYS
AND CONCERT TICKETS
92.3 will be there
from 2:00 - 4:00 pm

Pure Kharma™ Store Event

Hair **Giveaways**. Hair **Demonstrations**
& **Samples**. Incredible In-Store **Discounts** & **Savings**.
Chance to **Win Prizes** and a Hair **Makeover**.

Brought to you by Elements™

6/4/2011
1:30 ~ 4:30 pm
Beauty House
1041 W. Wilson Ave.
Chicago, IL 60640
(773) 878-1332

7/2/2011
1:30 ~ 4:30 pm
K-Stone
20 Madison St.
Oak Park, IL 60302
(708) 848-0004

8/6/2011
1:30 ~ 4:30 pm
Jenny Beauty Supply
4238 Lincoln Highway
Matteson, IL 60443
(708) 748-3023

Why try Pure Kharma™ remy hair? It is:

- 1. Hand selected** for its **natural texture**, purity and integrity. It is **unidirectional** – collected directly from donor women with the hair strands maintaining its natural top-down direction. It is **full cuticle** – no chemical processing nor any silicone to “soften” the hair.
- 2.** Simply put, because of our singular attention to the creation, selection and manufacturing of Pure Kharma™ hair, you can enjoy beautiful hair **without worrying over tangles and shedding**, wash after wash. Curl, straighten, then curl again. Pure Kharma™ hair will remain soft, exquisite and won't dry and frizz.
- 3.** We are confident you will be completely satisfied with Pure Kharma™ hair and we are the only company to back our products with our **Pure Kharma™ Pledge**. If you are not 100% satisfied with Pure Kharma™ within 7 days of purchase, return the hair and we will send you a one time exchange. (please see details in product packaging)

HEALTH WEAVE/HEALTH HAIR TIPS

Weaves provide flexibility and unique style. Keep hair and scalp healthy while looking fabulous. We want you to enjoy Pure Kharma™ hair for a long time, so here are some healthy weave tips to reduce risk of hair loss and skin irritations. Make sure you go to your professional stylist and follow his or her hair care instructions.

- 1. DON'T** get hair braided too tight if you have a sew-in weave! If too tight, this signals that your nerves are activated which can possibly cause damage to your hair roots. This can lead to permanent hair loss known as Traction Alopecia.
- 2. DO** give your scalp and hair roots at least a month break before getting another weave. This will allow your hair roots to relax. If you get a sew-in weave, suggest that they re-braid in a different direction than before, to reduce further tension on your hair roots. Try our Carefree Collection™ wigs when you are taking your break. With over 200 styles, you'll find the right style for you in minutes.
- 3. DO** a 20 - 30 minute deep conditioning moist heat treatment to hair and scalp in-between weaves to revive and restore health to hair and scalp.



Meet the Stylists

Shahara is an energetic, confident woman who performs all aspects of her career with amazing style and quality. She specializes in all textures of hair. She has an artistic vision and pays impeccable attention to details, working with clients to come up with styles individualized to their needs. Helping people feel and look their best truly inspires her.



MeeMee specializes in precision hair extension, styling and designs. With 7 years of professional experience, she enjoys working with clients to create individual styles. A master of her craft, she is experienced in the latest techniques and is constantly working on innovative methods to push the boundaries of modern hair design and to expand her artistic ability.